

# ADVERTISING & DIGITAL MARKETING AGENCY

Rays Global is an advertising agency that creates brands and assists businesses to transform their goals into reality with client satisfaction and profitablity.



# **About**

A smart client focused advertising and digital marketing agency in Dubai – serving our clients since 2014. Things makes us different and unique are our working style with the client in supportive manner with delivered value on short timelines. Our graphic designing, digital marketing and execution teams are our strength.

With multiple delivered projects for brands like Fine, Persil, Jovial, Orange reflects our commitment and expertise built over the time.

Our design solutions are creative, innovative and fresh covering full company branding, its online availability, execution in the market. We work hard to make sure the designs we provide distinguishes you from your competition and sets you apart.



Rays Global provides clients with results-focused, full service advertising solutions. With in-house resources and both online and offline marketing expertise, we are able to deliver creative promotions and advertising services at highly competitive rates. Unlike a traditional advertising agency, Rays Global has the capacity to develope, produce and deploy fully integrated marketing services with both online and offline components.

#### **Our Services Include**

Branding & Corporate Identity

Logos, Business cards, Letter heads, Company Profile, stamps and Memo Pads, Visual Standard Guideline... etc

#### BTL and ATL

Complete below the line and above the line services including Print Advertising, Brochures & Sales Support Materials, press and magazine ads... etc

### Packaging

Creative packaging solutions

#### Website Development

Full interactive static and dynamic websites

#### Digital Marketing

Social Media Marketing, Search Engine Optimization, Search Engine Marketing, PPC (Pay Per Click) Marketing, eMail Marketing...etc

## Printing, Signage, Events / Exhibitions Large Foramt, Digital, Offset Pritning, Signboard, Vehicle Branding, FSU, Backdrops.

### Photography & Videographic





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